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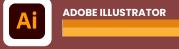
Sharjah Emirate,United Arab Emirates

TOOLS

- SEMRush & Ahref
- Google keyword planner
- Google Analytics
- Google Tag Manager
- Facebook Business
- Wordpress

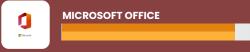
SOFTWARE SKILLS











HISHAM KM DIGITAL MARKETING SPECIALIST

ABOUT ME

I am a **Digital marketing specialist with 1 Year Experience** and, Digital marketing is a very challenging field and I have been able to achieve good results through continuous practice.i would like to fully utilize my knowledge and skills, while making a significant contribution to the success of the company.By the way of continuous marketing techniques through Seo, Email Marketing, social Media Marketing, etc. brings the company a positive impact.

WORK EXPERIENCE —

JUNIOR DIGITAL MARKETING SPECIALIST
TECHNORAYS DIGITAL MEDIA PVT.LTD | KALOOR , KOCHI

OVERVIEW

Working as a Junior Digital Marketer in Technorays Digital Media a Dubai-based Digital Marketing Agency in Ernakulam which provides various digital services to B2B and B2C clients all over Dubai. Optimized and ranked different websites for clients andmade site audits for the same.

WHATIDO

- Created site audit reports, monthly ranking, and conversionreports.
- Selected and planned keywords that got more traffic.
- Integrated analytics and google tag manager for gettingmore and accurate information.
- Audited and cleared site errors using site audit tools andmanual auditing techniques.
- Coordinated with senior staff, web developers, anddesigners to make the site more and attractive and toreduce bounce rates.
- Created social media accounts and implemented varioussocial media techniques.
- Edited and written site contents and blogs that are SEO friendly and more user-readable.

- SKILLS & EXPERTISE———

Digital Marketing

Search Engine Marketing (SEM): Google Ads Campaign
Search Engine Optimization (SEO): On Page SEO & Off Page SEO etc.
Social Media Marketing (SMM): All Paid Promotions - Facebook
& Instagram Lead Generation etc

Web Analytics | Email Marketing | Content Marketing | Blog etc

Web Designing & Graphic Design

Web Page Designing | HTML5, CSS3

Bootstrap | Web Hosting | Domain Registration

Webmail | Outlook Configuration | Poster Design | Wordpress



- Self Motivated
- Teamwork
- Strong written and verbal
- communication
- Able to see the big picture
- Strong organization
- Language expertise



PERSONAL DETAILS

Nationality: Indian

Date Of Birth : 22 March 1999

Marital Status : Single
passport no : X7250909
Visa Status : Visting



LANGUAGES KNOWN

- ✓ MALAYALAM
- √ TAMIL

- EDUCATIONAL QUALIFICATIONS -

TECHNICAL QUALIFICATIONS

YEAR 2023

ADVANCED DIGITAL MARKETING TRAINING

METAHASH DIGITAL MEDIA LLP, KALOOR, KOCHI

YEAR 2020

BSC CATERING SCIENCE & HOTEL MANAGEMENT

Chavara Institution of Management & Media Studies

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YEAR 2017

HIGHER SECONDARY

Gains Higher Secondary School

YEAR 2015

SSLC

Rajah Senior Secondary School

DECLARATION

| HISHAM K M , here by | declare that the information contained here is | true and | correct | to the |
|----------------------|--|----------|---------|--------|
| best of my knowledge | and belief. | | | |

| Place: | |
|--------|--|
| Date: | |

Name